



# NETRIGHT

Network For Women's Rights  
in Ghana

## Strategic Plan 2021 - 2025

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Mobilising and Building Capacity for a  
Gender - Equal Ghana



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## SECTION I

# Introduction and Context



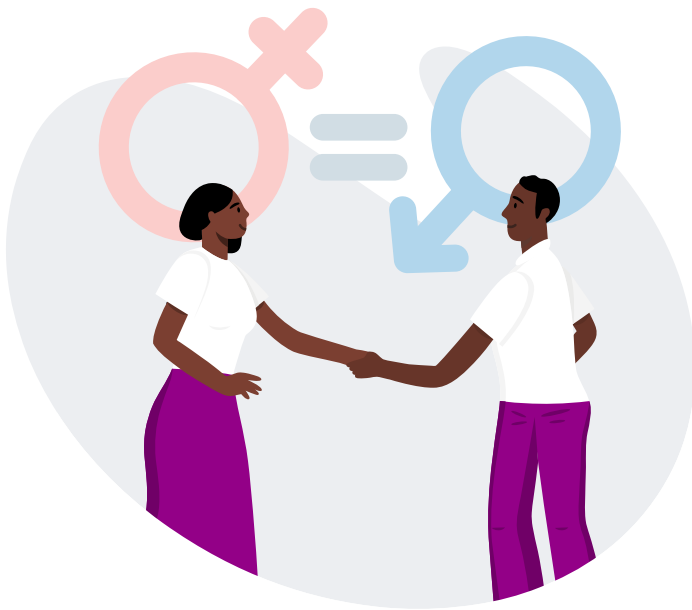
# NETRIGHT in summary

The Network for Women’s Rights in Ghana (NETRIGHT) was founded in 1999 as a network of civil society organisations (CSOs) and individuals with an explicit interest in and commitment to working together to bring a gender perspective to national policy processes, content and implementation.



## Vision

A society that pays equal attention to the ways in which national processes, policies and practices affect Ghanaian men and women.



## Mission

To promote women's rights in Ghana through the critical analysis of the gender dimensions of national processes and policies and to advocate for policy change.



## SECTION II

# Ambition, Strategic Direction and Organising Implications



# Introducing the 2025 Strategic Plan

- ▷ Emphasis on movement building and growing the network.
- ▷ Resource mobilization to reduce dependency on project funds and assure long-term sustainability.
- ▷ Engagement with 'National Machinery' back on the agenda as part of movement building.
- ▷ Capacity building role in the movement's efforts towards gender equality and respect for women's rights in its core themes.
- ▷ Intentionality about engaging with and attracting young persons to the network.
- ▷ Positioning the Secretariat as an 'organizing and coordinating hub' to draw members in and harness their abilities for effective advocacy and policy change work.
- ▷ Deepened and expanded communication, co-generation and management of knowledge, learning and exchange.

## Highlights



*Movement Building and Network Growth*



*Resource Mobilization*



*Engagement with National Machinery*



*Capacity Building Role*



*Attract Young Persons to the Network*



*Positioning as an organizing and coordinating hub*

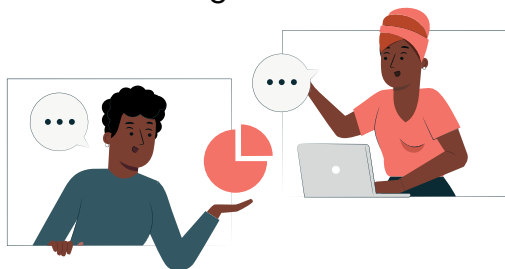


*Expanded and Deepened Communication*

# Statement of Ambition

*By the end of 2025, NETIRIGHT's contributions to a more gender equal Ghana will include:*

- ▶ An expanded and vibrant membership base that is active at regional and district levels.



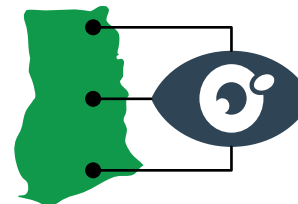
- ▶ Long term funding partnerships and multiple ways of resourcing and sustaining the network.



- ▶ A well-informed network of women's rights organisations and constituencies to debate the issues and advocate for gender-equal changes.



- ▶ Increased visibility, thoughtful-leadership and credibility in the national and international women's rights movement.





# Themes, Strategic Objectives & Initiatives

## Theme A - Economic Justice

The Economic Justice theme describes efforts aimed at securing and enhancing women's livelihoods by ensuring that macro-economic and social policies; as well as development interventions focus on the need to create, promote and sustain decent employment / livelihoods particularly for women.



Theme A - Economic Justice

Focus & Strategic Objectives



Capacity strengthening of WRO's, activists and organisations committed to Gender Equality.



Expanding the network of constituencies, coalitions and groups that have a solid grasp of economic justice issue.



Reducing vulnerability and risk and securing livelihoods of women in informal sectors, male-dominated sectors through advocacy for more inclusive and gender-equal policies and Labour Laws.

# Themes, Strategic Objectives & Initiatives

## Theme A - Economic Justice

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Theme A - Economic Justice

Initiatives

A1



Campaign for pro-women and gender equal macro-economic policies.

A2



Secure resources to revisit, refresh and roll-out comprehensive and scalable Economic Justice Capacity Building Programme.

A3



Track, and analyze government’s long term post-COVID strategies and highlight risks to women as well as present solutions to mitigate such risks.

# Themes, Strategic Objectives & Initiatives

## Theme B - Natural Resources

The Gender and Natural Resources thematic area aims at protecting women's livelihoods, with particular emphasis on land access and ownership. This includes monitoring the impact of the extractive industries, land use and acquisitions on women's health and economic and social wellbeing.



Theme B - Natural Resources

Focus & Strategic Objectives



*Gender equal and gender sensitive policies across natural resource and extractive sectors in Ghana.*



*Reduction or prevention of negative / harmful impact of extractive industries on women's health and economic wellbeing*

# Themes, Strategic Objectives & Initiatives

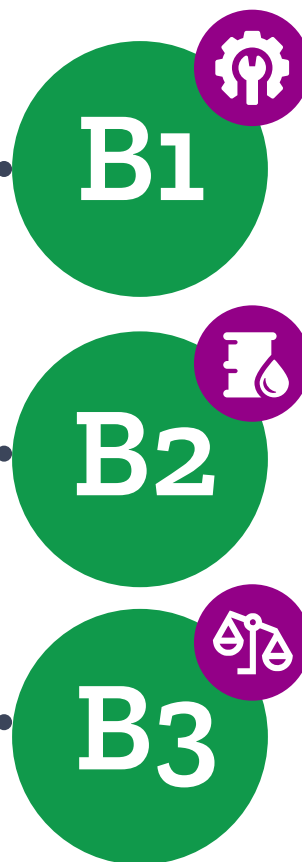
## Theme B - Natural Resources

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Theme B - Natural Resources

Initiatives



**B1**  
Capacity building and sensitization on Land Act and its implications for women's access and ownership.

**B2**  
Critically review oil and gas policies 10 years on to assess impacts on women and gender equality and propose changes and improvements.

**B3**  
Adapt and expand women's accountability committee model to other areas with extractive industries.

# Themes, Strategic Objectives & Initiatives

## Theme C - Movement Building

Movement-building is a core pillar of NETRIGHT's organisational activity - it underpins the Network's existence and its collective capacity to engage policy and advocate for change; it is also the basis for NETRIGHT's legitimacy in promoting women's rights.



Theme C - Movement Building

Focus & Strategic Objectives



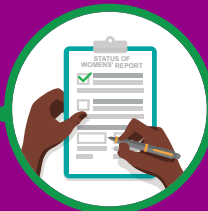
Strengthen movement identity and shared purpose across membership and ownership of 2025 strategy.



Active membership in all regions empower members at different levels to engage on behalf of the network.



Structured engagement with national machinery restored and used effectively in policy advocacy.



Status of Women report recognized as critical input for policy strengthening and holding government accountable.

# Themes, Strategic Objectives & Initiatives

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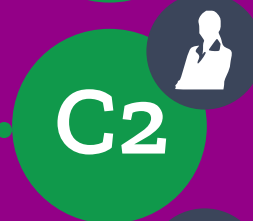
Theme C - Movement Building

Initiatives



C1

Revive, refresh and deepen membership (quality of engagement, fostering of shared identity, strengthening of Focal Points; expansion to new regions reaching out to different categories of members).



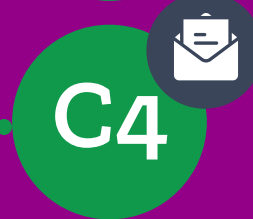
C2

Develop strategy and action plan for engaging with and attracting younger generation to NETRIGHT.



C3

Engagement with national machinery (beyond Gender Ministry) to include all ministries and relevant public bodies. Empower and encourage member-WROs to engage at the local level.



C4

Leverage annual Status of Women Review. Extend invitation to wider group of stakeholders and design / convene follow up conversations around review contents and insights.

# Themes, Strategic Objectives & Initiatives

## Internal Theme (D)- NETRIGHT Sustainability & Secretariat Effectiveness

This is about long-term sustainability of NETRIGHT as a movement and network that promotes and reflects feminist organising principles of equality, low-hierarchy, collaboration and inclusiveness.

It includes membership nurturing, coordination of network activities, campaigns and programmes as well as reporting and accountability.

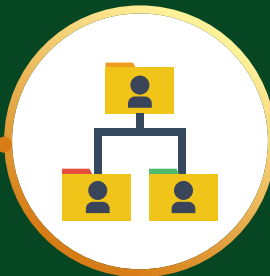


Theme D - NETRIGHT Sustainability & Secretariat Effectiveness

Focus & Strategic Objectives



Long term sustainability of network through well-established internal and external resource mobilization mechanisms.



Healthy and high-performing Secretariat and effective coordinating and mobilizing 'hub' for the network and its affiliates.



A strong communication, engagement and knowledge development practice.

# Themes, Strategic Objectives & Initiatives

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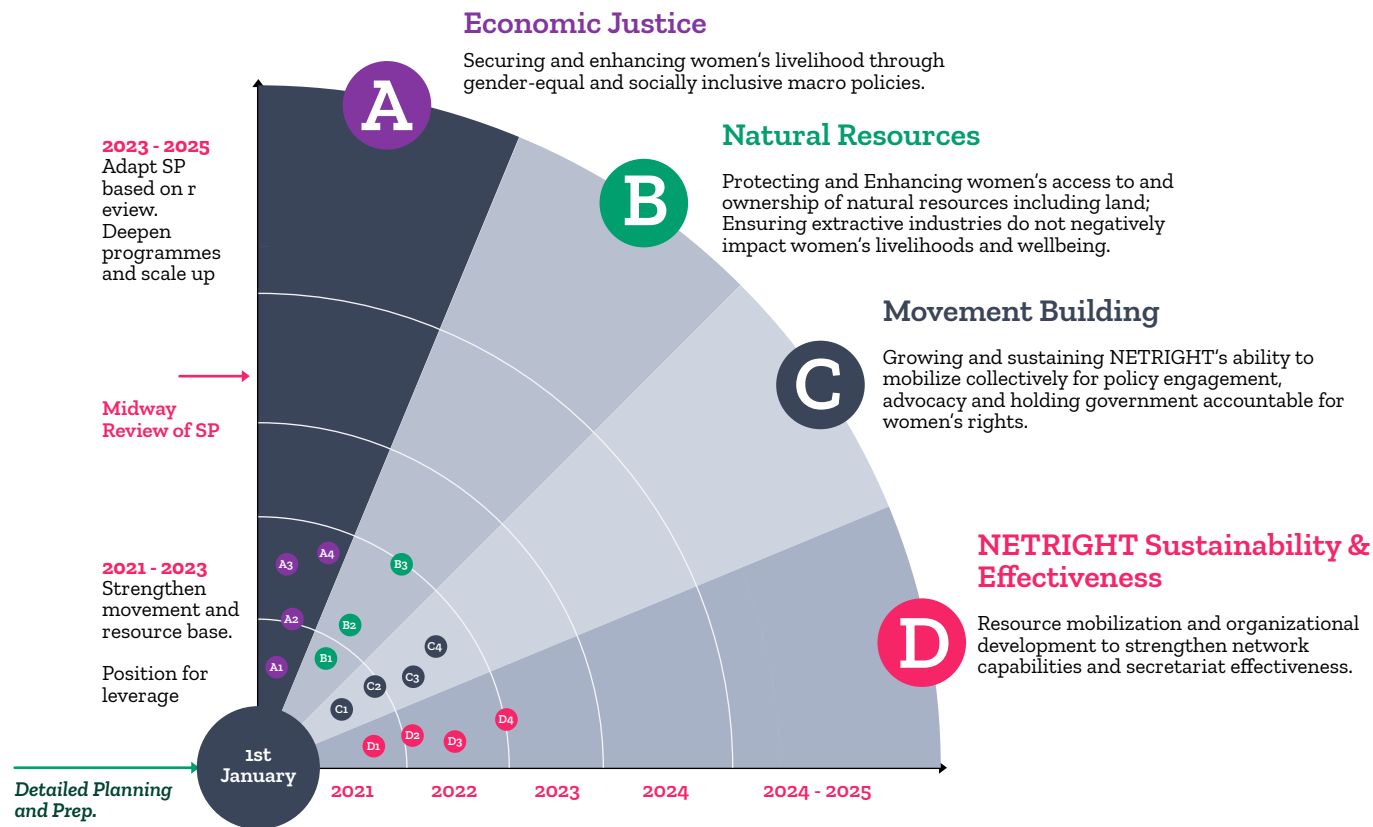
Theme D - NETRIGHT Sustainability & Secretariat Effectiveness

Initiatives





# Graphic Summary of 2025 Strategic Plan



The figure (left) summarizes the 2025 Strategic Plan in graphic form. Initiatives, or projects are located in relation to each Theme and spread over the first half of the strategic period (2021- to mid-2023).

The second half is not populated with any initiatives – the organisation will need to clarify resource availability for initiatives in the first half and the mid-way review will determine which initiatives will be added, expanded or continued in the second half.